



2009 *Veterinary Economics* Merit Award Winners

rauhaus freedenfeld & associates (**rfa**) achieved a “hat trick” at the 2009 *Veterinary Economics* Hospital of the Year competition. **rfa** entered its design of the Bakersfield Veterinary Hospital, the Alicia Pet Care Center and the Butterfield Animal Hospital in this year’s contest and all three hospitals received a Merit Award in this prestigious and ever increasing competition. Each year the bar gets raised higher and higher; challenging design firms to create even more efficient and effective facilities that function as well as they look. Here’s a look at **rfa**’s award winning designs...



Bakersfield Veterinary Hospital (Bakersfield, CA)
 13,570 SF general practice which also includes specialty, referral and emergency clinic plus luxury and general boarding.

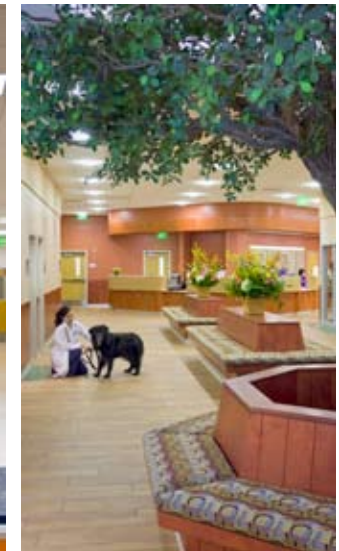


Butterfield Animal Hospital (Temecula, CA)
 2,600 SF tenant improvement general practice.



Alicia Pet Care Center (Mission Viejo, CA)
 6,000 SF tenant improvement general practice.

A Grand Opening...



The Leanne B. Roberts Animal Care Center - SF/SPCA was officially dedicated on 30 January 2009. After the opening remarks and a blessing, the red ribbon stretched across the entrance was ceremoniously cut and the guests streamed in for tours of this largest non-profit veterinary hospital. An open house celebration held the next day drew a thousand more animal-supporting admirers (and their dogs) eager to see the new 44,000 square foot state-of-the-art medical building.

Greek & Associates Veterinary Hospital - Yorba Linda, CA

Dr. Greek's dream was to build a new, state-of-the-art veterinary hospital that would provide a quality of service not available in the Yorba Linda area. This 4,600 SF renovation to a full service veterinary care center offers medical, surgical, dental, preventative care and diagnostics for small mammals, birds, reptiles and amphibians.

The design objective was to create a very special environment using the metaphorical qualities and humor from the "Googie Style" period. Googie architecture was originally born out of the post-WW2, Southern California, car-culture and then spread to other areas of the country evoking such images as Disney's Tomorrowland and the George Jetson cartoons.

To capture the essence of the expressive and delightfully fun Googie Style, bold angles, boomerang forms, special glass, sweeping cantilevered roofs and pop-culture colors are used throughout. Dr. Greek's authentic Googie Artwork and memorabilia are showcased in the lobby and exam rooms.



On the Boards... Cocheco Valley Humane Society - Dover, NH

Having outgrown their existing facility several times over, the Cocheco Valley Humane Society (CVHS) now plans to meet both current as well as future needs of the community. Situated near the Cocheco River, this 19,000 SF animal shelter will contain boarding areas for cats, dogs, birds, rabbits, and small mammals as well as adequate office, volunteer, and storage space. With a strong commitment to education and community interaction, the facility will contain both indoor and outdoor multi-function spaces, a learning center as well as adoption rooms where potential adopters can bond with their new pet.

The CVHS also incorporates many "eco-friendly" features such as solar panels, a vegetative "green" roof and sustainable building materials. Water efficient fixtures, low-VOC adhesives/paints/sealants, as well as energy efficient HVAC system further strengthens the facilities commitment to the environment.



Come visit the rfa booth at the following 2009 conferences:

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|------|-----------|-----------------|---------------------------------------|-----------|-------------------|
| PVC | Jun 19-20 | Anaheim, CA | VECCS | Sep 09-13 | Chicago, IL |
| AVMA | Jul 11-14 | Seattle, WA | (rfa lecturing on sustainable design) | | |
| HDC | Aug 26-28 | Kansas City, MO | ACVC | Oct 13-15 | Atlantic City, NJ |

Design Notes

Every quarter in this column, Richard Rauh, AIA, and Warren Freedenfeld, AIA, share their design tips for solving design problems in both established and yet-to-be built animal hospitals.

"Walt Disney realized the importance of making the experience of waiting in line for an amusement ride an attraction within itself. Disney now provides added entertainment while patrons wait their turn in queue. This forward thinking is found in today's modern veterinary hospital with the introduction of client educational LCD monitors, outdoor customer patios, coffee bars, aquariums, finish grooming displays, cat condo display walls and other attractive amenities intended to both stimulate and educate."